**PROPOSAL FOR A COMPANY WEBSITE**

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**ZIMA WATER COMPANY**

Okpo Village, Ekwulobia, Anambra State.

Sir,

I write to propose a computerized method of advertising and managing the services of your water company. This method involves the design of a nice website which showcases the company beauty and all its services. This makes it easier for customers to access and know about the company from anywhere in the world. Customers can purchase goods directly from the website and make payments online then their goods are delivered to their respective locations.

**SOME BENEFITS**

1. It provides wider customer coverage as the water company and its products can be seen from all over the world.
2. Customers can order products from the website, irrespective of their location. When payment is confirmed, goods will be delivered to them.
3. The online store capability of the website can accurately record and manage company products, sales and profit made in a day, month or years.
4. Information about current developments in the company like product price change, job availability e.t.c. can be posted on the website for the public to see.
5. The management can view and manage the status of their goods from the comfort of their homes.

This system will take one week to setup. Any other required feature can be added to the website as customer satisfaction is our watchword. A training session can also be organized for a brief lecture on how to use the system.

Best regards. I look forward to hearing from you.